

DESIGNER • MELANIE B. UNICE

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PROFESSIONAL EDUCATION

BFA, School of Visual Arts, Major: Graphic Design

TECHNICAL SKILLS

Adobe Creative Suite, Quark Express, Microsoft Word, Microsoft Excel, Dreamweaver, Flash, HTML, CSS, and Javascript, Digital Photography

SUMMARY

I am a Designer who is looking for a challenging and exciting environment to work in. My ability to direct and produce winning designs under pressure and with confidence makes me a valuable asset to any company. Having worked in numerous markets I am able to transition and adapt my skills to meet and exceed any expectation.

EXPERIENCE

2004-Present

creative director / owner • orange velvet design studio

Currently working as a freelance graphic designer and web developer.

What I do:

Anything and everything from marketing to design to web development. My specialty has been that I can get the job done on time and with superb creative results that keep my clients coming back to me year after year.

Clients :

National Grid Energy Services, Hollister Construction Services, Ryan Wolfe Kossar Foundation, Jones Lang LaSalle, Education Dynamics, Fox Geri, Fox Rehab, and TDI Power.

2002-2003

art director • victory graphics inc.

What I did:

Here I organized and managed a the office consisting of 2 other graphic designers as well as freelance designers that were brought in on a per project basis while managing my own workload. This was a rewarding experience and I enjoyed managing the department.

Clients:

Oncology Associates, Atkinson and Pankow, AT&T, ORTHO BIOTECH

2001-2002

assistant to the creative director • TDI

What I did:

Designing direct mail pieces, any special event material, advertising material, as well as any product brochures needed including photography of products. Also responsible for assisting the creative director with any projects and managing printers in order to get projects completed on time and on budget.

2000-2001

web designer • K2 digital

What I did:

Developing web pages from concept to completion. Designing and conceptualizing print ads, annual reports. Strategic development and Presenting ideas to clients.

Clients:

MCI WorldCom, WorldCom, Aetna Financial, K2Design, Inc. and BusinessWeek Online.

*****Recommendation letters available upon request*****